

CLTA Convention

Sponsorship Investment Opportunities



CLTA's 105th Annual Convention

May 14-16, 2012 – St. Regis Monarch Beach – Laguna Beach, CA

SPONSORSHIP BENEFITS, RECOGNITION AND ELIGIBILITY

Sponsorship levels, benefits and recognition are detailed below. Please indicate the sponsorship(s) you would like to take advantage of on the [Sponsorship Reservation Form](#). Convention Sponsorship is available to CLTA Regular & Associate Members as well as Affiliate members. Note that sponsoring companies must have at least one current Affiliate member to participate in the sponsorship opportunities.

BENEFITS & RECOGNITION	PLATINUM \$4,000	GOLD \$2,000	SILVER \$1,000
Exposure, Networking & Contact with the Industry's Top Decision Makers	•	•	•
Recognition on the CLTA Convention website page at www.clta.org and within the CLTA eNews	•	•	•
A second delegate/spouse registration FREE with one paid delegate registration (=buy one get one free registration)	•	•	•
The opportunity to provide a small promotional item to be inserted in the goodie bags handed out at registration	•	•	•
Sponsor ribbons for all company attendees	•	•	•
Recognition on printed signage at all on-site events; verbal recognition at all on-site events AND acknowledgement in all printed materials, <i>corresponding with each sponsor level outlined below</i>	•	•	•
Registration Brochure	•	•	•
Convention Schedule of Events (Program)	•	•	•
Business Programs	•	•	
Dinner Reception	•	•	
Closing Breakfast	•	•	
Ice Breaker Reception	•		
Dinner, Including Entertainment	•		
PAC Golf Tournament	•		

TIMELINE AT-A-GLANCE
<ul style="list-style-type: none"> Monday, May 14 <ul style="list-style-type: none"> Registration Board Meeting (Board members only) UTC Section Meeting Ice Breaker Reception Tuesday, May 15 <ul style="list-style-type: none"> Registration Continental Breakfast Business Program PAC Golf Tournament PAC Silent Auction Dinner Reception President's Dinner & Entertainment Wednesday, May 16 <ul style="list-style-type: none"> Sponsor Appreciation Breakfast Closing Remarks

✓ SPONSORSHIP RESERVATION DEADLINE IS APRIL 23, 2012

ENHANCEMENT OPPORTUNITIES Contact the CLTA to make arrangements...	PLATINUM	GOLD	SILVER
Registration Hospitality (Refreshment Cart – Monday ONLY) - 1 opportunity @ \$750	No Longer Available		
Board & UTC Meeting Refreshments - 1 opportunity @ \$500	•	•	•
Dinner Reception (Food Station) - 1 opportunity @ \$500	•	•	
Board Member Gifts - 1 opportunity @ minimum of \$500	•	•	
Business Sessions – (Food; Refreshment Stations – Tuesday & Wednesday Mornings) - 2 opportunities per day @ \$500 each	•	•	
Goodie Bags with sponsor logo (for Registrants) - 1 opportunity @ minimum of \$250 dependent upon bag choice	No Longer Available		
Hotel Room Key Cards (Sponsor to work with Hotel) - 1 opportunity @ minimum of \$750 dependent upon design	No Longer Available		
Ice Breaker Reception - Hosted Bar; Food Station - 1 opportunities @ \$1000 Hosted Bar; @ \$500 Food Station	•		
PAC Golf Tournament Enhancements (Hole-in-One Insurance; boxed lunches; beverage cart) - 3 opportunities @ minimum of \$300-Insurance; \$1000-boxed lunches; \$1500-beverage cart	•		
President's Dinner - Entertainment - 1 opportunity @ \$5000	•		
President's Dinner - Enhancement (Wine service) - 1 opportunity @ \$1000	•		

IMPORTANT INFORMATION
<p>← ← ←</p> <p>There are several other sponsor enhancement opportunities to add on to your sponsorship (see options at left) in addition to the amounts listed above. These opportunities will provide greater exposure to the Convention attendees. <i>Additional costs will apply.</i></p> <p>Enhancements are on a first come, first serve basis so don't miss out, register your sponsorship early!!!</p> <p>SPONSORSHIP CONTACT INFORMATION HEATHER STARKEY <HS@CLTA.ORG> PH: 916-444-2647</p>

CLTA Convention

Sponsorship Reservation Form



CLTA's 105th Annual Convention
 May 14-16, 2012 – St. Regis Monarch Beach – Laguna Beach, CA

YES, MY COMPANY WILL BE A PROUD SPONSOR OF THE CLTA'S 105TH ANNUAL CONVENTION.

Company _____
 Contact Name _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Telephone _____ Email _____

SPONSORSHIP LEVEL	PLATINUM \$4,000	GOLD \$2,000	SILVER \$1,000
<input checked="" type="checkbox"/> PLEASE INDICATE SPONSORSHIP LEVEL			

SPONSORSHIP RESERVATION DEADLINE IS APRIL 23, 2012

ENHANCEMENT OPPORTUNITIES	PLATINUM	GOLD	SILVER
Contact the CLTA to make arrangements...	Prices Vary, Contact the CLTA for more information		
<input checked="" type="checkbox"/> PLEASE INDICATE DESIRED ENHANCEMENT OPTION(S) ... CIRCLE YOUR CHOICE(S) (FIRST COME, FIRST SERVE BASIS)			
Registration Hospitality (Refreshment Cart including cookies – Monday ONLY) - 1 opportunity @ \$750	No Longer Available		
Board & UTC Meeting Refreshments - 1 opportunity @ \$500	•	•	•
Dinner Reception (Food Station) - 1 opportunity @ \$500	•	•	
Board Member Gifts - 1 opportunity @ minimum of \$500	•	•	
Business Sessions – (Refreshments: Tuesday and/or Wednesday mornings) - 2 opportunities per day @ \$500 each	•	•	
Goodie Bags with sponsor logo – (for Registrants) - 1 opportunity @ minimum of \$250 dependent upon bag choice	No Longer Available		
Hotel Room Key Cards (Sponsor to work with Hotel) - 1 opportunity @ minimum of \$750 dependent upon design	No Longer Available		
Ice Breaker Reception - Hosted Bar; Food Station - 1 opportunities @ \$1000 Hosted Bar; @ \$500 Food Station	•		
PAC Golf Tournament Enhancements (Hole-in-One Insurance; boxed lunches; beverage cart) - 3 opportunities @ minimum of \$300-Insurance; \$1000-boxed lunches; \$1500-beverage cart	•		
President's Dinner - Entertainment - 1 opportunity @ \$5000	•		
President's Dinner - Enhancement (Wine service) - 1 opportunity @ \$1000	•		

SPONSORSHIP TERMS & AGREEMENT

By signature below, *sponsor agrees to submit payment in advance of the Convention* and no later than April 23, 2012. In addition, sponsor agrees that any fees that are not included with the sponsor value as outlined in the sponsorship investment opportunities (specifically, enhancement opportunities), will be due and payable by the sponsor to either the CLTA or to the hotel. Cancellations will not be accepted or refunded.

SIGNATURE _____

<input checked="" type="checkbox"/> REMITTANCE INFORMATION			
TO PAY BY CHECK COMPLETE FORM, MAKE CHECK PAYABLE AND MAIL TO:		TO PAY BY CREDIT CARD COMPLETE FORM & RETURN TO:	
CALIFORNIA LAND TITLE ASSOCIATION PO BOX 13968, SACRAMENTO, CA 95853-3968 1215 K STREET, SUITE 1816, SACRAMENTO, CA 95814		FAX: 916-444-2851 OR EMAIL: CG@CLTA.ORG	
		MasterCard <input type="checkbox"/>	VISA <input type="checkbox"/>
		American Express <input type="checkbox"/>	
		Credit Card #: _____	
		Exp. Date: _____ Security Code _____	
		Signature: _____	
SPONSORSHIP CONTACT INFORMATION HEATHER STARKEY <HS@CLTA.ORG> TELEPHONE: 916-444-2647			